

Date: 01/11/07

Current Geography Selection: (1 Selected) Counties: Midland County

Your title for this geography: Midland County

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## Consumer Expenditure Summary Report

### Consumer Expenditure Totals (Average Household Annual Expenditures)

	2006 Estimate	2011 Projection	% Change 06-11
Total Households	34,986	37,483	7.1%
Total Avg Household Expenditure	\$53,912	\$56,838	5.4%
Total Avg Retail Expenditure	\$23,707	\$24,967	5.3%

### Consumer Expenditure Detail (Average Household Annual Expenditures)

	2006 Estimate	% of Total	2011 Projection	% of Total	% Change 06-11
Airline Fares	\$419.81	0.8%	\$451.85	0.8%	7.6%
Alcoholic Beverages	\$663.83	1.2%	\$707.71	1.2%	6.6%
Alimony & Child Support	\$294.80	0.5%	\$316.78	0.6%	7.5%
Apparel	\$782.99	1.5%	\$825.47	1.5%	5.4%
Apparel Services & Acces	\$91.06	0.2%	\$98.04	0.2%	7.7%
Audio Equipment	\$93.56	0.2%	\$98.15	0.2%	4.9%
Babysitting & Elderly Care	\$459.71	0.9%	\$491.30	0.9%	6.9%
Books	\$67.14	0.1%	\$70.98	0.1%	5.7%
Books & Supplies	\$188.66	0.4%	\$204.51	0.4%	8.4%
Boys Apparel	\$45.89	0.1%	\$48.02	0.1%	4.6%
Cellular Phone Service	\$433.48	0.8%	\$451.06	0.8%	4.1%
Cigarettes	\$323.22	0.6%	\$331.41	0.6%	2.5%
Computer Hardware	\$385.02	0.7%	\$408.91	0.7%	6.2%
Computer Information Svcs	\$181.90	0.3%	\$193.57	0.3%	6.4%
Computer Software	\$29.95	0.1%	\$31.80	0.1%	6.2%
Contributions	\$2,130.10	4.0%	\$2,308.97	4.1%	8.4%
Coolant & Other Fluids	\$8.52	0.0%	\$8.91	0.0%	4.6%
Cosmetics & Perfume	\$114.01	0.2%	\$120.01	0.2%	5.3%
Deodorants & Other Pers Care	\$31.55	0.1%	\$33.21	0.1%	5.3%
Education	\$1,344.92	2.5%	\$1,457.73	2.6%	8.4%
Electricity	\$1,411.11	2.6%	\$1,464.75	2.6%	3.8%
Entertainment	\$3,123.47	5.8%	\$3,303.94	5.8%	5.8%
Fees & Admissions	\$817.35	1.5%	\$882.31	1.6%	7.9%
Finance Chgs Exc Mort & Veh	\$597.60	1.1%	\$626.03	1.1%	4.8%
Floor Coverings	\$86.60	0.2%	\$94.35	0.2%	9.0%
Food & Beverages	\$8,508.87	15.8%	\$8,903.63	15.7%	4.6%
Food At Home	\$4,396.74	8.2%	\$4,557.93	8.0%	3.7%
Food Away From Home	\$3,448.30	6.4%	\$3,637.99	6.4%	5.5%
Footwear	\$96.57	0.2%	\$100.14	0.2%	3.7%
Fuel Oil & Other Fuels	\$145.15	0.3%	\$151.32	0.3%	4.3%
Funeral & Cemetery	\$103.08	0.2%	\$108.25	0.2%	5.0%
Furniture	\$672.01	1.2%	\$716.97	1.3%	6.7%
Gasoline & Oil	\$2,476.28	4.6%	\$2,574.86	4.5%	4.0%
Gifts	\$1,506.30	2.8%	\$1,620.30	2.9%	7.6%

Girls Apparel	\$44.49	0.1%	\$46.62	0.1%	4.8%
Hair Care	\$62.49	0.1%	\$65.78	0.1%	5.3%
Hard Surface Flooring	\$29.02	0.1%	\$30.86	0.1%	6.3%
Health Care	\$3,415.18	6.3%	\$3,560.86	6.3%	4.3%
Health Care Insurance	\$1,650.57	3.1%	\$1,720.92	3.0%	4.3%
Health Care Services	\$817.74	1.5%	\$851.73	1.5%	4.2%
Health Care Supplies & Equip	\$946.87	1.8%	\$988.21	1.7%	4.4%
Household Services	\$366.12	0.7%	\$393.18	0.7%	7.4%
Household Supplies	\$893.18	1.7%	\$958.03	1.7%	7.3%
Household Textiles	\$173.62	0.3%	\$183.55	0.3%	5.7%
Housewares & Small App	\$1,232.89	2.3%	\$1,309.74	2.3%	6.2%
Indoor Plants & Fresh Flowers	\$77.62	0.1%	\$82.45	0.1%	6.2%
Infants Apparel	\$30.61	0.1%	\$32.11	0.1%	4.9%
Jewelry	\$36.58	0.1%	\$39.39	0.1%	7.7%
Legal & Accounting	\$112.30	0.2%	\$117.74	0.2%	4.8%
Magazines	\$37.61	0.1%	\$39.76	0.1%	5.7%
Major Appliances	\$286.07	0.5%	\$303.31	0.5%	6.0%
Mass Transit	\$112.54	0.2%	\$121.07	0.2%	7.6%
Men's Apparel	\$233.08	0.4%	\$245.89	0.4%	5.5%
Mortgage Interest	\$4,333.06	8.0%	\$4,614.00	8.1%	6.5%
Natural Gas	\$545.41	1.0%	\$569.80	1.0%	4.5%
New Car Purchased	\$1,314.23	2.4%	\$1,391.09	2.4%	5.8%
New Truck Purchased	\$1,558.52	2.9%	\$1,649.54	2.9%	5.8%
New Vehicle Purchase	\$2,872.75	5.3%	\$3,040.63	5.4%	5.8%
Newspapers	\$78.65	0.1%	\$83.16	0.1%	5.7%
Oral Hygeine Products	\$28.96	0.1%	\$30.48	0.1%	5.2%
Other Lodging	\$646.66	1.2%	\$706.45	1.2%	9.2%
Other Miscellaneous Expenses	\$115.09	0.2%	\$120.59	0.2%	4.8%
Other Repairs & Maint	\$165.05	0.3%	\$175.49	0.3%	6.3%
Other Tobacco Products	\$35.95	0.1%	\$36.85	0.1%	2.5%
Other Transportation Costs	\$636.90	1.2%	\$677.60	1.2%	6.4%
Other Utilities	\$448.64	0.8%	\$468.08	0.8%	4.3%
Paint & Wallpaper	\$73.00	0.1%	\$77.51	0.1%	6.2%
Personal Care Products	\$187.98	0.3%	\$197.87	0.3%	5.3%
Personal Care Services	\$538.86	1.0%	\$566.98	1.0%	5.2%
Personal Insurance	\$578.85	1.1%	\$622.46	1.1%	7.5%
Pet Supplies & Svcs	\$301.72	0.6%	\$316.98	0.6%	5.1%
Photographic Equip & Supplies	\$135.88	0.3%	\$142.80	0.3%	5.1%
Plumbing & Heating	\$66.14	0.1%	\$70.38	0.1%	6.4%
Property Taxes	\$1,911.33	3.5%	\$2,044.99	3.6%	7.0%
Public Transportation	\$651.94	1.2%	\$701.71	1.2%	7.6%
Records/Tapes/CD Purchases	\$149.16	0.3%	\$156.39	0.3%	0.0%
Recreational Equip & Supplies	\$1,231.55	2.3%	\$1,295.03	2.3%	5.2%
Rental Costs	\$2,431.82	4.5%	\$2,479.34	4.4%	2.0%
Roofing & Siding	\$90.10	0.2%	\$95.77	0.2%	6.3%
Satellite Dishes	\$11.75	0.0%	\$12.33	0.0%	4.9%
Shaving Needs	\$13.46	0.0%	\$14.17	0.0%	5.3%
Shelter	\$10,793.50	20.0%	\$11,406.93	20.1%	5.7%
Telephone Svc Excl Cell	\$855.89	1.6%	\$890.91	1.6%	4.1%

Televisions	\$136.70	0.3%	\$143.33	0.3%	4.9%
Transportation	\$11,120.22	20.6%	\$11,653.73	20.5%	4.8%
Tuition	\$1,156.26	2.1%	\$1,253.22	2.2%	8.4%
Used Car Purchase	\$946.31	1.8%	\$977.43	1.7%	3.3%
Used Truck Purchase	\$826.56	1.5%	\$853.42	1.5%	3.3%
Used Vehicle Purchase	\$1,772.87	3.3%	\$1,830.85	3.2%	3.3%
VCRs & Related Equipment	\$56.28	0.1%	\$59.00	0.1%	4.8%
Vehicle Insurance	\$1,256.21	2.3%	\$1,310.41	2.3%	4.3%
Vehicle Repair	\$851.16	1.6%	\$890.35	1.6%	4.6%
Vehicle Repair & Maintenance	\$859.68	1.6%	\$899.26	1.6%	4.6%
Video & Audio Equipment	\$1,074.57	2.0%	\$1,126.60	2.0%	4.8%
Video Game Hardware & Software	\$34.91	0.1%	\$36.60	0.1%	4.8%
Watches	\$6.73	0.0%	\$7.25	0.0%	7.7%
Women's Apparel	\$241.29	0.4%	\$254.65	0.4%	5.5%

*Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure*

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Current year data is for the year **2006**, 5 year projected data is for the year **2011**. More About Our Data.  
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